

# Meet Latasha!

## CONSULTANT, SPEAKER & LEADERSHIP THOUGHT LEADER

Latasha has over 25 yrs experience with Fortune 50 organizations leading successful global strategic initiatives. She's a creative professional with a background and experience in Leadership, Diversity, Equity, & Inclusion, Finance, HR, and 6Sigma.





### GLOBAL IMPACT

Latasha's scope is global, and she travels the world sharing inspirational messages of leadership and inclusion based on her 20+ years of experience.

Her expertise and personality make her a favorite among major publications around the world.



**Forbes** 





Promoting Inclusion in Today's Tech Industry



The Power of Story in Business and Your Career Choices

# **EXPERTISE**

Latasha is responsible for the development and management of all content related and customer facing DEIA work for the organization. Under her leadership, Amazon Studios created the entertainment industry's **first Inclusion Policy and Playbook**, and standardized DEIA into its Greenlight Process. Prime Video is currently leading all streamers in percentage of women and underrepresented film directors.

#### HONORS

Insider: DEI Trailblazers - 2022

Cablefax: The Diversity List Honoree - 2022

Cynopsis Women in Media Honoree - 2022

Entertainment Weekly - Game Changer - 2022

GLAAC Exective of the Year - 2022

Variety: Inclusion Impact Report - 2022

Variety: Women's Impact Report - 2021

Heirs of Afrika: International Women of Power Honoree - 2022

Multi-Channel News: Wonder Women of New York - 2022

Los Angeles African Chamber of Commerce: Executive of the Year - 2021

SIUC College of Business Hall of Fame - 2018

Black Enterprise: Most Powerful Women in Corporate Diversity - 2019

Ebony: Power 100 Honoree - 2018

## BOOKING

Latasha is regularly booked for keynote talks, internal leadership talks, and as a panel discussion facilitator.

To book Latasha email her agent below.

I hank you

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Shane@TheShaneHoward.com